Outré ChromaMAXX Sign & Display Media

DATA SHEET

CMSV8135 FRONTLIT EVERYDAY 440 MATTE - 13oz

Frontprint HTLTX EveryDay 440 banner combines high tenacity 840 denier polyester yarn, woven into scrim fabric with 9 x 9 threadcount, encapsulated in PVC film, front and back. With this construction, the higher-strength, high tenacity yarn has the same or better tear and tensile properties as do competitive 13 oz banners using 1000 denier yarn . Converted to width using proprietary methods that eliminate frayed edges. It has a smooth print face with a slight scrim pattern, natural white in color. Printable by solvent, eco-solvent, UV, Latex and screen. Ideal for outdoor banner, indoor banner and point-of-sale retractable banner stands and frames.

USEFUL INFORMATION

Parameter	Test Method	Value
Support Material	DIN 60001	100% polyester yarn, HT
Thread Count		9 x 9 … per inch, warp and weft)
Denier	DIN EN ISO 2060	840 x 840
Surface Material		PVC
White Point (Color)	CIE Spectrophotometer	L*a*b* … 92, +1.0, -5.5
Weight	DIN 53352	440 gsm / 13 oz per yd2
Caliper	DIN 53370	330 µ / 13 mil
Finish		Matte
Tensile (warp / weft)	DIN 53354	1350 x 1200 N/5cm
Tear	DIN 53363	245 x 185 N
Adhesion Strength (Peel)	DIN 53357	60 N
Flame Resistance	NFPA 701	customized for NFPA701, B2 on request
Lo Temp (No Crack at …)	ISO 13934-1:1999	-20 C
RF Weldable		Yes

APPLICATION COMPATIBILITY

Parameter	Range	Other Factors
Typical Applications	Outdoor banner, billboard, Indoor banner, banner stands, point-of-sale	
Outdoor Durability	12 months or more, but largely dependent on environmental conditions and methods of installation, printing, and post-print finishing.	
Print Technology	Solvent, UV, Latex, Screen	
Standard Widths	39", 54", 60", 63", 80", 98" 126" x 164 ft … up to 5M (197") factory direct	

The information above is derived from internal testing by our company and based on information received from our suppliers. The values shown are for reference only, and are provided without guaranty and do not constitute a warranty, expressed or implied. The purchaser should determine, prior to use, the suitability of this material for his/her specific purpose. Data represents and average and is not intended for use as a specification.

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